



C.J. INTERACTIVE Strategy + Innovation

Our talented team of in-house developers have a proven track record of implementing cost-effective web-based solutions to improve your business processes. From content management systems for keeping your website up to date, to full marketing order portals using our proprietary C.J. Drive® platform, to completely customized web applications tailored to your business needs. Our team brings years of experience and a wealth of ideas to the table, to help you streamline your online operations and remove headaches from your day-to-day workflows while saving you time and money through automation and “always on” access to the info and tools you need.

C.J. Drive® Online Ordering System

C.J. Drive® is a custom-built, proprietary online ordering and management tool for marketing materials, corporate stationery, printed collateral and a whole range of customized promotional materials. It is streamlined access to the printed or produced items that bear your name and message and drive your business where you want it to go, saving time and money.

C.J. Drive® allows you to customize common marketing materials – from Point of Sale items like Posters, Banners and Table-Tents to corporate brochures, letterhead and business cards – with text, images and logos, allowing your staff to quickly and easily procure head-office approved creative online, 24 hours a day. Add this to our efficient digital print solutions and you can have completely customized/regionalized material in the hands of the employees that need it within 48 hours.

The best part is that your users can only customize the areas you’ve designated: For example, they might be able to add their own portrait and contact information to a sales sheet, but they can’t change the colours, fonts or revise the copy unless you’ve allowed them to, locking down your corporate branding standards. Plus, with C.J.’s high standards of print-quality you never have to worry about inconsistencies in stock or corporate colours that may occur when materials are printed with different suppliers across the country.

Other C.J. Interactive Services Include:

- eCommerce Solutions
- Personalized Websites (PURL)
- Personalized Print (Variable Data Print)
- Digital Publishing – eBooks
- Digital Publishing – Flipbooks
- Custom Web Application Development
- Marketing Solutions



A selection of our clients using C.J. Drive®:



**AND MORE THAN 70 OTHERS!
PLUS ADDING EVERY WEEK**

Location

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